

2014 IRRIGATION SHOW & EDUCATION CONFERENCE

NOVEMBER 19 – 20 **IRRIGATION SHOW**
EDUCATION CONFERENCE NOVEMBER 17 – 21
 PHOENIX CONVENTION CENTER, ARIZONA

EVERYTHING UNDER THE SUN: WWW.IRRIGATION.ORG/IRRIGATION_SHOW/IBP

As the largest irrigation exhibition in the world, the 2014 Irrigation Show truly includes everything under the sun in water management systems, products and services. Find new suppliers, innovative products and smart solutions to grow your business in just two jam-packed days.

International attendees receive a FREE full registration:

- 300+ exhibits for irrigation and related products.
- Recent market introductions at the new product contest.
- Tours of local agriculture operations using efficient irrigation to increase yields and reduce costs.
- Opening night party and Blending Borders International Reception, open to all international visitors, exhibitor and other attendees.
- International Agriculture Irrigation Summit on global regulations, practices and sustainability initiatives.
- Seminars and technical sessions on water regulations; climate change; and precision, drip and sprinkler irrigation.

Schedule at a Glance

Date	Events	Date	Events
Monday, Nov. 17	Education Classes	Thursday, Nov. 20	General Session & Keynote International Trade Center Blending Borders International Reception
Tuesday, Nov. 18	Agriculture Irrigation Seminars Education Classes Opening Night Party		
Wednesday, Nov. 19	Exhibits Open International Trade Center Open Agriculture Technical Sessions Education Classes	Friday, Nov. 21	International Agriculture Irrigation Summit Agriculture Tours Education Classes

Visit www.irrigation.org/irrigation_show/ibp for a detailed schedule and session descriptions.



AGRICULTURE



LANDSCAPE

GOLF



INNOVATION

CONNECTIONS

INSIGHT

EDUCATION



INTERNATIONAL
TRADE
 ADMINISTRATION

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Everything Under the Sun For Irrigation & Water Management

The 2014 Irrigation Show & Education Conference in Phoenix brings together everything under the sun for water management:

- **Innovation.** Explore 300+ exhibits for agriculture, landscape and golf.
- **Connections.** Network with decision-makers on the show floor and at social events.
- **Insight.** Track industry trends and initiatives for water-use efficiency and sustainability.
- **Education.** Upgrade your expertise with technical sessions, seminars and classes.

Innovation & Insight

The 2014 Irrigation Show is the largest irrigation exhibition in the world, bringing together over 4,000 participants to explore water management systems, products and services. Solutions on display include:

- Boom systems
- Canal automation equipment
- Center pivot/lateral move systems and components
- Chemical and fertilizer equipment
- Controllers
- Drainage systems and fittings
- Drip/microirrigation systems and components
- Hand move systems and components
- Landscape/golf irrigation equipment
- Side roll systems and components
- Traveler hose, reels and components
- Weather monitoring equipment

New Product Contest

Located on the show floor, the new product contest showcases cutting-edge technologies and product innovations introduced over the past year. Explore over 50 new, products for agriculture and landscape/golf irrigation, plus lighting and specialty products.

Connections & Networking

Touch base with current business partners and grow your professional network. Maximize the return on your time at the show with fun social events and relaxed networking opportunities.

Blending Borders International Reception

Enjoy a relaxed evening of conversation and networking with current and potential business partners. The Blending Borders international reception is open all international visitors, exhibitor and other attendees.

Targeted Education

Get great ideas and learn new skills with the industry's best education for agriculture and landscape/golf irrigation.

Master basic and advanced techniques for agriculture, landscape and golf irrigation at IA education classes.

- Apply best practices and "how-to's" from targeted, one-hour irrigation seminars.
- Discover the latest cutting-edge research at a series of short technical sessions on precision, drip and sprinkler irrigation.

International Agricultural Irrigation Summit

International demands for food, feed, fuel and fiber continue to surge. How farmers and ranchers will respond to these trends with limited water resources remains uncertain. Is the world on the verge of a global food crisis?

This half-day, interactive program will focus on global regulations, agricultural best practices and international sustainability initiatives. Join us to participate in the dialogue on challenges facing global agricultural production, partnership opportunities and efficient irrigation's role in sustainable, long-term solutions.

Agriculture Tours

Available exclusively to international attendees, tours will travel to local farm operations to see irrigation equipment and practices in use.

International Business Services

In partnership with the U.S. Department of Commerce, the 2014 Irrigation Show will include an on-site International Business Center, offering special services to international attendees:

- Lounge setting for relaxing and networking, plus conference rooms for business meetings.
- Interpreters.
- Export counseling by U.S. Department of Commerce trade specialists.
- Matchmaking services for international attendees and exhibitors.
- Export directory of show exhibitors.

Contact the commercial service officer at your local United States Embassy or Consulate to discuss attending the 2014 Irrigation Show.